UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

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NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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DATE ENTERED

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS INAME HISTORIC Lakeside Press Building AND/OR COMMON 731 South Plymouth Court Building LOCATION STREET & NUMBER 731 South Plymouth Court NOT FOR PUBLICATION 7th CITY, TOWN Chicago VICINITY OF STATE CODE COUNTY CODE Illinois 17 Cook 31 CLASSIFICATION CATEGORY OWNERSHIP STATUS PRESENT USE DISTRICT __PUBLIC X OCCUPIED -AGRICULTURE __MUSEUM X_GUILDING(S) X_PRIVATE __UNOCCUPIED ...COMMERCIAL _PARK __STRUCTURE BOTH -WONK IN PRUGREDO ___EDUCATIONAL ___PRIVATE RESIDENCE SITE PUBLIC ACQUISITION ACCESSIBLE __ENTERTAINMENT _ RELIGIOUS __OBJECT __IN PROCESS X_YES: RESTRICTED GOVERNMENT -SCIENTIFIC ___BEING CONSIDERED YES: UNRESTRICTED XINDUSTRIAL _TRANSPORTATION ___NO __MILITABY __OTHER OWNER OF PROPERTY NAME Triangle Publications, Inc. STREET & NUMBER 731 South Plymouth Court CITY, TOWN STATE Chicago VICINITY OF Illinois EJLOCATION OF LEGAL DESCRIPTION COURTHOUSE. REGISTRY OF DEEDS, ETC Cook County Recorder of Deeds STREET & NUMBER County Building, 118 North Clark Street CITY, TOWN STATE Chicago Illinois REPRESENTATION IN EXISTING SURVEYS TITLE

	Historic American Build	ling Survey
DATE		
	1963	X_FEDERALSTATECOUNTYLOCAL
DEPOSITORY FOR SURVEY RECORDS	Library of Congress	
CITY, TOWN		STATE
	Washington	D.C.

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CONTINUATION SHEET

ITEM NUMBER 6 PAGE

1

Commission on Chicago Historical and Architectural Landmarks 1972 local CCHAL, 320 North LaSalle Street Chicago, Illinois

Chicago's Landmarks Structures: An Inventory: II. Landmarks Preservation Council and Service 1975 local 407 South Dearborn Chicago, Illinois

DESCRIPTION

CONDIT	ION	CHECK ONE	CHECK ONE
_EXCELLENT , X_GOOD , _FAIR	DETERIORATED RUINS UNEXPOSED	X_UNALTERED	X_ORIGINAL SITE

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The building survives virtually unaltered from its original condition.

The seven story facade of brick and cast iron with limestone detail and decoration has eight bays along Plymouth Court and three on Polk Street. The fenestration and ornament on the front facade is in many ways expressive of the workings of the original owner and of the printing industry.

The first two floors, which are the most elaborately decorated, express their original use: the first floor was the show room, the second the editorial offices. These two floors of brick are dressed with limestone and have limestone quoins. The entrance receives special attention; it has an elaborate structure focused on a lintel supported by free stnading limestone piers. Originally there were separate doors, one on either side of the entrance porch, giving access to two different businesses. One door has been blocked in, possibly during the years that Lakeside Press still occupied the building.

The fourth through sixth stories are the production floors, articulated by bold piers of brick covering the metal frame. Set back from these piers is a curtain wall with large double hung windows with iron spandrels at each floor level. These spandrels provide a striking surface contrast to the masonry especially by displaying the large bolts which hold them in place. At the top of each bay the seventh floor fenestration changes to contrasting thermal windows framed by three courses of brick laid in a radiating pattern. Textured brickwork is used on this floor to define the quoins at the corners and form a projecting cornice that remains intact. This cornice conceals the eighth story penthouse offices. The important offices of this family run business were housed in the seventh and eighth stories, as the forms on the facade reveal.

A limestone coat of arms at the top of each pier and over the main entrance is a relief of an Indian head superimposed on a representation of Fort Dearborn, the mark of the Lakeside Press. Other printers' marks are used in decorative medallions elsewhere on the building.

SIGNIFICANCE

PERIOD	A	REAS OF SIGNIFICANCE CH	ECK AND JUSTIFY BELOW	· ·
PREHISTORIC 1400-1499 (ARCHEOLOGY-PREHISTORIC ARCHEOLOGY-HISTORIC ARCHEOLOGY-HISTORIC ARCHITECTURE ART COMMERCE	COMMUNITY PLANNING CONSERVATION ECONOMICS DUCATION ENGINEERING EXPLORATION/SETTLEMENT	TIONLAWSCIENC SLITERATURESCIENC MILITARYSOCIAL NGMUSICTHEATL	RELIGION SCIENCE SCULPTURE SOCIAL/HUMANITARIAN THEATER TRANSPORTATION
1900-	COMMUNICATIONS		POLITICS/GOVERNMENT	OTHER (SPECIFY)

SPECIFIC DATES 1897-1901

BUILDER/ARCHITECT

STATEMENT OF SIGNIFICANCE

This building demonstrates the growth of an important Chicago family owned industry. The company was anticipating future growth when it commissioned a unified design for a building that could be built in two stages. The four southern bays were completed in 1897, the four northern ones in 1901. It may have been the growth of the Montgomery Ward Company Catalogue that prompted Lakeside Press to anticipate its own growth. While printing catalogues during the 1890's Lakeside began producing hard bound books. Business went well and within five years after the press moved to this building it occupied the entire, expanded building. By 1910 the company had growm to such a degree that it requested Shaw to begin a design for a new, larger plant, but this later building was not executed by Shaw who had died in the year it was begun. The new building now contains the Lakeside-Donnelley offices.

The the manual stars

The building's architect, Howard Van Doren Shaw (1868-1926), is best known for residential architecture executed for wealthy clients associated, as he was, with Ivy League colleges. His designs show the influence of English designers such as William Morris, Sir Edwin Lutyens, and C.F.A. Voysey. These he assimilated into an architecture noted for its propriety, as for example at the rectory of Chicago's Fourth Presbyterian Church (1925).

The Lakeside Press Building, Shaw's first commercial design, is a fine example of his having learned from the Chicago style of commercial buildings. Here he reveals the influence of John W. Root's heavy masonry forms which are imaginatively integrated with the clear structural design that Root allowed to be expressed only on the rear facades of such prestigious office buildings as Chicago's Rookery (1886). Shaw has used this combination of masonry construction and iron technology to express the uses of the various floors and to take advantage of advances in building technology. But he did not abandon the picturesque effects found in his other designs. The result is a striking and unique combination of forms that give dignity to a printing plant and its headquarter offices.

MAJOR BIBLIOGRAPHICAL REFERENCES

Randall, Frank A. <u>History of the Development of Building Construction</u>
in Chicago, Urbana, 1949.
Condit, Carl. Chicago 1910-1929, Chicago, 1973.
Eaton, Leonard K. Frank Lloyd Wright and Howard Van Doren Shaw:
Two Chicago Architects and Their Clients, Cambridge, U.S.A., 1969.

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